

# GUIDELINES

## Screen Production Fund



South Australian **Film Corporation**

### What is the program?

The Screen Production Fund empowers world-class South Australian screen production that connects our state's diverse voices, stories, artistry and identity to audiences in Australia and around the world.

Projects funded under this scheme are expected to be substantially produced and post-produced in South Australia.

### What is on offer?

The Screen Production Fund supports the production of narrative film, television and online ~~and virtual reality (VR)~~ projects. Projects must be for commercial release via theatrical, broadcast, or major digital content platform.

As a guide, Producers may receive **up to 10%** of Qualifying South Australian Expenditure. Approval is subject to available funds.

The South Australian Film Corporation's (SAFC) funding is in the form of 'assigned equity' to the South Australian contracting party or, in the case of a genuine co-production partnership, the South Australian producer. In the case where no South Australian producer is attached, the SAFC's contribution will take the form of a non-recoupable grant.

Where a project includes production finance from another South Australian Government source, the SAFC may, at its discretion, consider that funding to be part of the South Australian Government's overall contribution to the project and may fund at a level accordingly.

### Who is eligible?

The applicant must:

- Have read, and be compliant with, the SAFC Terms of Trade
- be able to prove that they own or control the necessary rights to produce the project; and
- have a confirmed marketplace agreement from a recognised distributor or exhibition platform, and
- not be in breach of any contractual obligations to the SAFC.

The SAFC prioritises applications for SA-led projects, which are those:  
- where the rights holder is a South Australian Resident (as defined in SAFC's Terms of Trade) producer,  
or

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- where the underlying IP is from, and/or creative control is held by, a South Australian Resident writer and/or director.

Applications may be considered for Inbound projects where the producer is able to demonstrate, to the SAFC's satisfaction, two or more of the following criteria:

- evidence of a genuine co-production partnership\* with a South Australian producer,
- at least one South Australian resident writer or director is attached and receiving a credit,
- the project offers outstanding economic benefits to South Australia,
- at least one Key Creative\*\* identifies as D/deaf and/or disabled (does not have to be South Australian).

\*A partnership may be considered by the SAFC to be a genuine co-production when the SA company receives a share commensurate with their involvement in bringing finance to the project as may be evidenced by a share of the following::

- Producer's share of copyright
- Producer fees
- Overheads
- Producer offset margin
- Producer recoupment position from offset and other producer sourced funding
- Producer's equity

\*\* Key Creative is defined for these guidelines as a producer, writer, or director who performs that role and receives that credit on the project.

## What projects are eligible?

Narrative-driven stand-alone and series are eligible for funding under this program, for example:

- Live action,
- Animation,
- Documentary,
- Drama,
- Children's,
- Factual,
- Comedy,
- Immersive and Interactive.

Projects must have Market Attachment being a commercial offer from a:

- Recognised\* domestic or international broadcaster, streamer, distributor or sales agent, or,  
Recognised\* exhibition platform, where the applicant can demonstrate a strategy and partners to reach the intended audience.

\* A Recognised market partner refers to an entity with a public facing track record of commercial

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distribution of screen content in the format applied for.

Eligible Projects will:

- have a complete finance plan with all finance contributions confirmed in writing. SAFC may grant an exception for any government funding where that government funder's decision is pending, subject to the applicant's consent for the SAFC to directly contact such funder,
- reasonably commence production within six months from the date the SAFC receives a complete application for the project, and
- not commence pre-production before a SAFC offer of funding is received. Documentary projects that have commenced production may apply and include prior Qualifying South Australian Expenditure; however, any SAFC offer will be subject to funds available and a contribution towards prior expenditure is not guaranteed.

### Post-Production

Producers that spend over \$250,000 in South Australia on post-production, digital and visual effects ([SA PDV](#)) must apply for the SA PDV Rebate for this part of their budget at the same time as applying for the Screen Production Fund. The PDV Rebate offers producers up to 10% of their Qualifying South Australian PDV Expenditure.

If applying for SA PDV Rebate, the Qualifying South Australian Expenditure for post-production must be separate from the Qualifying South Australian Expenditure [for the Screen Production Fund application](#) and cannot be counted twice.

Eligible projects which don't meet the \$250,000 threshold for the SA PDV Rebate may apply for post-production funding through the Screen Production Fund.

Please see SA PDV Rebate guidelines for eligibility criteria [here](#).

## Which projects are ineligible?

- Projects without confirmed market attachment.
- Short films,
- games
- formats ineligible under SAFC Terms of Trade.
- Projects that have been declined twice for funding from this program.
- Projects without a confirmed finance plan or where there is no written evidence of any of the finance contributions,
- Non-documentary projects that are applying for retrospective funding.
- Projects that have commenced pre-production before an offer of funding is received from the

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SAFC.

All applicants must contact the SAFC Production Executive before applying.

## Evaluation Criteria

SAFC will take the following criteria into account when considering an application:

- commercialization opportunities for South Australian owned IP
- and generates inward investment and export revenue for South Australian-owned screen businesses.
- Return on investment for SAFC funding in terms of employment of South Australian Residents
- Return on investment for SAFC funding in terms of Qualifying South Australian Production Expenditure
- The project's potential to reach its audience
- Ability of the project to contribute to a pipeline of production in SA across available calendar weeks,
- Sufficiency of the budget to deliver on the creative and commercial prospects presented,
- Use of screen production infrastructure in SA,
- Career pathway opportunities for South Australian Residents,
- Cultural value to South Australia,
- Reputational benefit for the South Australian screen industry.

### ~~SA Revolving Loan Facility~~

## Further Requirements

### Professional Crew Attachments

Projects seeking SAFC Production Funding over \$125,000 must engage South Australian Professional Crew Attachments. The number of attachments required relates to the level of SAFC production grant funding the project receives.

- ~~Over \$150,000 productions must budget for one paid attachment;~~
- ~~Over \$300,000 productions must budget for two paid attachments;~~

For each tranche of \$25,000 SAFC funding, it is required to have one week of Professional Crew attachment. For example, if applying for \$300,000 in SAFC Screen Production Funding, this will require 12 weeks to be budgeted for Professional Crew attachment(s).

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Applicants must budget for the required number of attachments at the time of application. The cost for attachments must be detailed as a separate line in the budget against the proposed role. Funds for attachments are to be drawn from the SAFC production grant.

Applicants must consult with the SAFC to ensure the attachment addresses industry needs.

The SAFC will advertise attachment opportunities through a public callout process before pre-production. Callouts require a three-week turnaround time.

Professional Crew Attachments cannot substitute a paid crew role in any production.

All applicants to the this program must read and comply with the [Professional Crew Attachment Guidelines](#)

## How do I apply?

Applications for the Screen Production Fund are open all year round and must be made online via the SAFC's online grants platform <https://safilm.smartygrants.com.au/>. Applications will be processed in two stages.

**Stage One** is assessment of eligibility. The application will be assessed for eligibility based on the materials submitted in the application platform. The onus is on the applicant to ensure that all required materials have been supplied to determine eligibility. Additional materials will not be accepted without the prior written agreement of the SAFC.

After Stage One acceptance, eligible applications will be invited to proceed to Stage Two.

**Stage Two** is full assessment and consideration of an offer of funding. The application will be assessed by South Australian Film Corporation executives, and external industry specialists as required by the SAFC. The SAFC Executive will form a recommendation based on the assessment which will go to the appropriate delegate for decision as per below.

<u>Funding requested (inc. GST)</u>	<u>Responsible delegate for decision</u>
<u>Up to \$275,000</u>	<u>Head of Production</u>
<u>Over \$275,000 and up to \$1.1 million</u>	<u>CEO</u>
<u>Over \$1.1 million</u>	<u>Board</u>

Applications under \$1.1 million (inc. GST) can be received throughout the year, applications over \$1.1 million (inc. GST) must be received no later than six weeks prior to a SAFC Board meeting, please check dates [here](#). Please note that SAFC Board dates are subject to change at the SAFC's discretion.



### Decisions and Notifications

The timeframes for notification of an outcome of a Screen Production Fund application are:

#### Stage One

Applicants will be notified of a Stage One acceptance or decline within ten business days from receipt of a Stage One application.

#### Stage Two

Applicants requesting less than \$1.1 million (inc. GST) will be notified of a Stage Two Offer or decline within twenty business days from receipt of a complete Stage Two application.

Applicants requesting more than \$1.1 million (inc. GST) will be notified of a Stage Two Offer or decline within three business days after the relevant SAFC Board meeting.

For clarity, a decline at either Stage One or Two will count as a decline for the Project. If a Project has been declined twice for a funding program it is ineligible to be resubmitted to the SAFC through that program.

Depending on the complexity of the application, the SAFC reserves the right to extend such timeline at any stage. Applicants will be notified of an extension within the above timeline.

### Application Materials

#### Stage One (Eligibility Assessment)

- ASIC Current Company Extract for the Production Company applying
- ASIC Current Company Extract for the SPV if formed
- Warranties confirming the project meets SAFC rights holding and South Australian Residency eligibility requirements
- Warranty confirming the project meets SAFC format eligibility requirements
- Finance Plan (Screen Australia template)
- Written evidence of financier commitment for every line in the finance plan
- Evidence of all market attachments that specify all commercial terms (dated no earlier than six months from application)
- Market partner credentials (online will require platform evidence of audience reach), if applicable,
- Short form creative materials – logline and synopsis
- Demographic information of the applicant and Key Creatives
- Evidence of the project meeting eligible format requirements, if applicable

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- Evidence of genuine co-production requirements, if applicable
- Value of South Australian Qualifying Expenditure
- Level of SAFC funding requested

### Stage Two (if invited to apply)

- Chain of Title Documents
- Documents evidencing South Australian Residency, if applicable
- Completion Bond Offer or provide evidence of financial risk mitigation as per SAFC's Terms of Trade
- Production Budget as per Screen Australia format (Including separate column breakdown of Qualifying South Australian Expenditure)
- If applying for SA PDV Rebate, separate breakdown of Qualifying South Australian Expenditure for post-production
- Production Schedule
- Sales Estimates and a narrative statement demonstrating the potential returns
- Proposed Crew and Cast List indicating South Australian residents
- Totals of All Project jobs and Full Time Equivalents (FTEs) and South Australian Resident Project jobs and FTEs
- Proposed facilities and services list indicating South Australian Resident companies
- Relevant supporting materials for career pathway opportunities for South Australian Residents
- Relevant Creative Materials and other materials for assessment of cultural value and reputational benefit to SA, if applicable
- Relevant supporting materials to evidence opportunities to advance progress towards SAFC's 2032 Diversity & Inclusion Strategy targets
- Evidence of consultation relevant to the content and participants, if applicable, for example in the case of First Nations or D/deaf and/or disabled content in the application

### Stage Three (SAFC will request this material if an offer is supplied)

- Filmography for All Key Creatives
- Production company bio

### Next Steps?

Before applying, all applicants must read SAFC's Terms of Trade and speak to the SAFC regarding their intended SAFC grant request and the estimated Qualifying South Australian Expenditure on your project.

For SA-led productions, speak to the Production Executive – SA Led

For Inbound productions, speak to the Production Executive – Inbound and Studios.

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For initial enquiries, please contact the SAFC Production team

Phone: 08 8394 2029

Email: [programs@safilm.com.au](mailto:programs@safilm.com.au)

*(Note: All amounts in this guideline are quoted exclusive of GST, unless otherwise stated)*