

SBS and NITV – Bios

Emily Griggs

SBS HEAD OF ENTERTAINMENT AND FOOD



Emily Griggs joined SBS as Head of Entertainment and Food in September 2021.

As a member of SBS's Unscripted commissioning team, Emily oversees SBS's diverse commissioned entertainment and food shows.

She joined SBS from BBC Studios where she was Head of Development and Content and oversaw development and production of various shows, including SBS series' Mastermind and Celebrity Mastermind.

With more than 25 years of television experience, she has produced shows for all free to air networks across most genres, from entertainment, comedy, factual and reality, to food, lifestyle and children's programming. Her credits include a variety titles and formats, including The Chefs' Line, The Secret Life Of 4 Year Olds, I'm a Celebrity...Get Me Out of Here!, Dancing with the Stars, and Married At First Sight, and much more.

Bernadine Lim

SBS SENIOR COMMISSIONING EDITOR, FACTUAL



As a member of SBS's unscripted commissioning team, Bernadine works across SBS's slate of distinctive commissioned documentaries, championing diverse stories and exploring issues impacting contemporary Australia.

Born in Malaysia, she began her career as a journalist in New Zealand and has over 20 years' directing and producing experience. She's created content for public, commercial and subscription networks including SBS, National Geographic, BSkyB, Discovery International, BBC World, TVNZ, TV3, Network 10 and NBC Universal. Her work has received numerous awards including Gold at the New York Festivals Film and TV awards, and a nomination for an Australian Academy Cinema Television Arts (AACTA) Award for Best Direction in a Documentary.

She was formally the Head of Documentary at Screen Australia where she led the unit providing support through development and production funding across all factual formats including features, television, online and XR.

She re-joined SBS in 2021, having previously spent five years as Executive Producer of the international current affairs SBS series, Dateline, commissioning close to 100 films which received multiple awards, including a BAFTA.

Cieron Cody

NITV SENIOR COMMISSIONING EDITOR



Cieron Cody is a Wiradjuri man, and a development and production executive with experience in agency and broadcast settings. With a focus on project and slate management, Cieron has overseen the development, finance, production and completion of over 100 titles across animation, children's content, games, VR, shorts, feature films, and series in documentary, fiction and factual entertainment. Cieron has supported a range of award-winning and record-breaking productions with some of Australia's and the world's most recognised market players and talent. He has advocated for the rise of new writers, producers and directors with a belief in the importance of a diverse sector, with an emphasis on First Nations participation. In 2017, he departed Screen Queensland as Vice President of Development and Production arriving at NITV as Commissioning Editor, before joining Screen Australia as Investment and Development Manager – Documentary. Cieron rejoined NITV's commissioning team as Senior Commissioning Editor in November 2024.

Zaina Ahmed

SBS DEVELOPMENT EXECUTIVE, SCRIPTED



Zaina Ahmed joined the network in May 2024 as Development Executive, Scripted. Zaina was the Associate Producer of SBS Original series, Erotic Stories, and has previously worked in television development at Wooden Horse, TV sales at eOne and TVC production at Collider. Zaina also serves as Coordinator for Screen Australia's Gender Matters Taskforce.