

GUIDELINES

Export Market Travel Fund (Gamescom 2024)



South Australian **Film Corporation**

The Export Market Travel Fund supports South Australian screen producers and game developers to take finance ready projects to the international marketplace.

These guidelines have been tailored specifically for applicants wishing to attend Gamescom 2024 (August 21-25). General guidelines for the Export Market Travel Fund can be [found here](#).

Funding recipients are expected to raise export finance for their project at the market or establish international publishing connections as a result of SAFC support.

What is on offer?

Travel funding is available for:

- up to \$3,500 for an individual or team

* Where a contingent of South Australian companies are seeking to attend the same marketplace, SAFC may award funds at a lower level to ensure equity of participation. Applicants must contact SAFC Games Executive James O'Connor James.Oconnor@safilm.com.au or Program Coordinator Deepali Khanna Deepali.Khanna@safilm.com.au prior to application.

Who is eligible?

In addition to the eligibility criteria stated in the SAFC Terms of Trade, Export Market Travel funding for Gamescom 2024 is open to credited South Australian game developers with eligible projects.

Eligible projects will be "finance ready", and sufficiently realised in development to attract international market interest.

For eligible game projects, priority will be given to projects that have a proof-of-concept in the form of either a playable prototype of the game or an animated gameplay trailer for the game, and to projects that have secured booth space on the show floor.

What event is eligible?

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Travel funding is targeted at the following:

- Gamescom

Assessment Criteria

Funding decisions will be made against the following criteria:

- the likelihood the project will secure international finance at the nominated event,
- the strategy for the market or event including planned activities and meetings,
- the strength of the applicant's CV, including relevant and recent projects that they have financed,
- the track record of the project team,
- applications with documented confirmed meetings with Senior Executives at established companies and publishers will take preference.

Conditions of Funding

- Funds can be used on airfare, ground transportation, accommodation, market registration and travel insurance only
- Funding for travel is limited and available to one grant per applicant per year
- Applications for the Export Market must include a detailed meeting schedule and plan.
- Supporting documents requested include marketing plan for the project/s, statement of intended outcomes, meeting list and full travel budget.
- Recipients are required to provide a written report detailing the outcomes of the market one month after travel
- Recipients will be encouraged to share their experience of Gamescom at SAFC post-market debrief events.

Key Dates

Applications open: Tuesday 28 May, 2024
Applications close: Friday 14 June, 2024

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How to apply?

Submit your application through the SAFC's online grant portal: safilm.smartygrants.com.au

Applications will be accepted for projects with travel to Gamescom in August 2024.

Applicants are advised that the maximum turnaround time for application decisions is two weeks, and this timeframe should be considered when submitting an application.

Where can I find out more?

Contact SAFC Games Development Executive James O'Connor at james.oconnor@safilm.com.au, or SAFC Program Coordinator Deepali Khanna on 8 8429 2808 or deepali.khanna@safilm.com.au.

Accessibility Options

Please contact us if you require these guidelines in an alternative format.