



## GUIDELINES

### Export Market Travel Fund

South Australian **Film Corporation**

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The Export Market Travel Fund supports South Australian screen producers and game developers to take finance ready projects to the international marketplace.

Funding recipients are expected to raise export finance for their project at the market as a result of SAFC support.

### What is on offer?

Travel funding is available for:

- up to \$3,500 for an individual
- up to \$5,000 for a team of two or more

\* Where a contingent of South Australian companies are seeking to attend the same marketplace, SAFC may award funds at a lower level to ensure equity of participation. Applicants should speak to the SAFC Program Coordinator prior to application.

### Who is eligible?

In addition to the eligibility criteria stated in the SAFC Terms of Trade, Export Market Travel funding is open to credited South Australian producers and game developers with eligible projects.

Eligible Film and Television projects will be "finance ready", at polished script stage with marketable attachments and sufficiently realised in its development to attract international market interest.

For film and television projects, priority will be given to projects that have secured interest from a distributor, broadcaster or SVOD for the ANZ territory.

For eligible game projects, priority will be given to projects that have a proof-of-concept in the form of either a playable prototype of the game or an animated gameplay trailer for the game.

### What events are eligible?

Travel funding is targeted at the following markets:

- American Film Market (AFM)
- Cannes Film Market



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- Content London
- European Film Market (Berlin) Including Berlinale Co-production Market
- Frontières International Co-Production Market
- Gamescom
- Game Developers Conference (GDC)
- Hong Kong FILMART
- Hot Docs
- IDFA Forum
- KidScreen Summit
- MIP TV
- MIPCOM
- Sunny Side of the Doc
- Toronto International Film Festival (TIFF) Including CONNECTIONS Co-production Market

SAFC will consider other festivals or events on a case-by-case basis but only where the applicant is participating in the associated market.

## Assessment Criteria

Funding decisions will be made against the following criteria:

- the likelihood the project will secure international finance at the nominated event
- the strategy for the market or event including planned activities and meetings
- the strength of the applicant's CV, including relevant and recent projects that they have financed
- the track record of the project team

## Conditions of Funding

- Funds can be used on airfare, ground transportation, accommodation, market registration and travel insurance only
- Funding for travel is limited and available to one grant per applicant per year
- Applications for the Export Market must include a detailed meeting schedule and plan. Applications with documented confirmed meetings with Senior Executives at established companies will take preference
- Supporting documents requested include the finance plan, marketing plan for the project/s, statement of intended outcomes, meeting list and full travel budget



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- Recipients are required to provide a written report detailing the outcomes of the market one month after travel
- Recipients will be encouraged to share their experience of the market at SAFC post-market debrief events.

### How to apply?

Applications are open at any time here: <https://safilm.smartygrants.com.au/>

Applications will be accepted for projects with travel from 1 July 2022.

Applicants are advised that the maximum turnaround time for application decisions is two weeks and this timeframe should be considered when submitting an application.

### Where can I find out more?

Contact SAFC Program Coordinator, Julia Light on 08 8394 2029 or email [programs@safilm.com.au](mailto:programs@safilm.com.au).

### Accessibility Options

Please contact us if you require these guidelines in an alternative format.