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SAFC AND AiF BRING LOS ANGELES TO ADELAIDE WITH CHARLIE'S VIRTUAL RESIDENCY

The South Australian Film Corporation (SAFC) and Australians in Film (AiF) are bringing Los Angeles to Adelaide with the **Charlie's Virtual Residency**, a unique online initiative giving South Australian producers more opportunities to connect with the US film and television industry.

Delivered by AiF and supported by the SAFC, Charlie's Virtual Residency is an online version of AiF's Los Angeles screen hub Charlie's, a creative workspace for the Australian film making community in the US to conduct business, collaborate and network.

Aimed at established South Australian producers, the Charlie's Virtual Residency offers a bespoke online program of facilitated group sessions with US screen practitioners from film and television production companies, development executives, managers and agents, as well as individual meetings with AiF Executive Director Peter Ritchie and US Industry Consultant Jennifer Kushner.

The program also includes tailored sessions covering the US industry and market intelligence, insights into how South Australian practitioners can compete in the international market, and introductions for project pitching.

Three South Australian producers will be selected for the Residency, with the aim of expanding their knowledge and networks with the international screen marketplace.

SAFC CEO Kate Croser said: "At a time when international travel is still restricted due to COVID-19, the SAFC is delighted to support South Australian producers to continue developing deep connections with the US market and industry through this targeted online initiative."

AiF Executive Director Peter Ritchie said "The film and television business is booming and there is a huge appetite for new content, irrespective of where in the world it comes from. Hollywood remains the epicenter of the English-speaking industry and it is where projects, if not development, are most definitely greenlit. AiF are thrilled to be working with the SAFC to help keep South Australian producers informed and connected to the industry here in Los Angeles."

Founded in 2001, Australians in Film is a Los Angeles based non-profit film, television and digital content foundation that supports and promotes Australian screen talent, business and culture in the United States.

The AiF Charlie's Virtual Residency is now open for applications until Thursday 21 October, 2021. For more information, and to apply, go to safilm.com.au/industry-and-skills#charlies

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