Curious Australia



Curious Australia is a nationwide joint initiative of Screen Australia, SBS and NITV, Screen NSW, South Australian Film Corporation, Film Victoria, Screenwest, Screen Tasmania, Screen QLD and Screen Territory developing exciting and innovative documentaries for SBS and NITV platforms.

The initiative aims to support screen practitioners from under-represented backgrounds and projects that reflect gender equity and/or the diversity of people and experiences from around Australia, all of which are important culturally, creatively and economically ("Initiative").

For the purposes of this program the Parties recognise 'Under-represented Background' as: those identifying as First Nations Australians; women; those with diverse age backgrounds; people from cultural and linguistically diverse backgrounds; people with a disability; people of diverse sexuality and gender identities, including lesbian, gay, bisexual, transgender, queer and intersex (LGBTQI+); people from under-represented locations (including regional and remote areas); and people from diverse socio-economic backgrounds.

Up to thirteen documentaries will be commissioned as part of this strand to be broadcast on SBS On Demand, SBS Viceland and SBS & NITV.

South Australian Film Corporation will only select and fund applicant teams which are for NITV/SBS co-productions and which for which tow out of three key creatives in the team Identify as Aboriginal and or Torres Strait Islander peoples.

What is on offer?

Eligible projects must be unscripted documentaries that reflect the SBS charter. Projects must be focussed on contemporary Australian issues and promise to be compelling and engaging. Projects must be achievable within budget and suitable for the target audience in accordance with the SBS Codes of Practice and SBS Editorial Guidelines.

Specifically, we are looking for:

- Unscripted documentary projects suitable for SBS On Demand, SBS Viceland and for those relevant projects, NITV.
- An awareness of who the project is for and why it is relevant for this audience.
- Unique stories that add to the cultural landscape of Australian content
- Stand-alone documentaries suitable for half hour television slot (22mins)
- Authentic stories that will engage and enlighten
- Projects which can be ready for production in the new financial year

Decisions on production funding will be made and announced by 17 September 2021.

Curious Australia



Who is eligible?

Curious Australia is targeted at emerging creators working on lower-budget, exciting and risk-taking projects.

Applicant teams must consist of at least two key creatives who identify as Aboriginal and Torres Strait Islander. For the purposes of Curious Australia, key creative roles are defined as: Producer, Director, Writer, Editor, DOP. Other key roles will be considered if a strong case is made.

Applicant teams must consist of at least a director and a producer, one of whom has at least one screen credit in their respective role on a project that has been broadcast and/or screened at a recognised film festival or distributed on a significant curated online platform. Applicants must also meet the general eligibility requirements set out in their screen agency and Screen Australia's <u>Terms</u> of <u>Trade</u>.

Please note that while you can be attached to more than one project under the Curious Australia initiative, we strongly recommend you carefully consider which project or projects are best suited to your skill set when choosing your applicant team.

Budget

Each documentary should be working to an indicative budget of \$120,000* based on the following: SBS/NITV - \$55k

Screen Agency - \$50k

Screen Australia - \$15k

Applicants may include additional funding through private Investment or philanthropy, but those funds must be confirmed and/or underwritten at the time of application in order for contracting to commence as soon as projects are selected.

*If an EP/Mentor is required that will be an additional cost determined at the time of selection and will be provided on top of the indicative budget.

How do I apply?

Applications close midnight Monday 9 August 2021 and can be made through SAFC's SmartyGrants portal. Application materials and information will be made available to SBS and Screen Australia as part of the assessment process:

Curious Australia



Applicants will need to provide:

- A completed Application Form
- 1-page treatment
- Detailed outline/shooting script
- Supporting reel (either character reel or sizzle) maximum duration 3 mins
- Supporting evidence of any significant relevant access required (e.g. if an observational documentary in a hospital, must have letter confirming access to said hospital is approved)
- The team and their past experience creating content

SBS First and Last Right:

In applying for the 'Curious Australia' initiative, the Applicant (s) agree and acknowledge that a condition of being selected for the initiative that Special Broadcasting Service Corporation (SBS) and/or NITV has an Exclusive First and Last Right to acquire on standard SBS terms all Free Communication Rights in Australia in respect of their project. Key rights include Worldwide Premiere, Free Television for 8 runs and FVOD/AVOD for a licence period of 5 years as more fully outlined in the SBS/NITV Presale.

Funding Terms:

- Funding will be provided as grant.
- Successful applicants will enter into a separate written Agreement with Screen Australia,
 SBS/NITV and the relevant screen agency, specifying the terms of the funding and what the applicant will need to deliver to receive their scheduled payments.
- Applicants must detail how they plan to utilise local crew and the amount to be spent in the relevant state or territory.
- Recipients are required to provide a written acquittal report detailing the outcomes achieved as a result of funding. Aspects of these may be published following consultation with the applicant.
- It is the applicant's responsibility to obtain and keep current, all necessary permissions, permits, insurances and Chain of Title documentation for the development, production and exploitation of the Project. Screen Australia, SBS and NITV and/or the relevant screen agency, reserves the right to sight and approve the above at any time, upon written request to the Producer.

Curious Australia



Assessment criteria:

Each application will be assessed taking into consideration the below criteria:

- The creative strength of the project, and its ability to successfully engage the relevant audience
- The track record of the key team members and the likelihood that this program will develop their skills
- The standard of the supplied creative deliverables
- The alignment of the team and project with the diversity and inclusion aims of the initiative and with the SBS Charter, SBS Codes of Practice and Editorial Guidelines

Applications will be assessed by Screen Australia, SBS and NITV and the SAFC.

Timeline:

Applications Open: 28 May 2021Applications Close: 9 August 2021

Public announcement of finalists: 17 September 2021

Complete projects delivered to SBS/NITV: Mid-April 2022

Submit your application through the SAFC's online grant portal https://safilm.smartygrants.com.au/

Screen Australia, SBS and the screen agencies acknowledge and appreciate the effort that goes into applications, however given the anticipated volume of applications will not be able to provide individual feedback on each individual application.

Where can I find out more?

Contact Nara Wilson on 08 8394 2020 or nara.wilson@safilm.com.au