



# GUIDELINES

## Targeted Development Grant

South Australian **Film Corporation**

The **Targeted Development Grant** supports the development of South Australian owned Intellectual Property (IP) by way of the advancement of ambitious and original South Australian screen projects that can be produced and post-produced in South Australia and which have the potential to deliver substantial benefits to the South Australian screen sector.

### What is on offer?

Projects funded under this program must have clear development goals and a demonstrated pathway to audience. Development is open to projects at early, mid-stage and late-stage development, and must be able to demonstrate a strong likelihood of being financed and produced.

Applications can be made at any time and will be assessed and a decision advised within **4 weeks from the receipt of all required materials.**

Applicants can apply for up to \$20,000, depending on the type of project, the development activities proposed, the scope of the final project and the level of market interest.

### What can funds be used for?

Targeted Development Funding is considered a partial contribution to the next stage of development.

Funds may be used towards development activities including (but not limited to):

Writer's room costs, series bibles, episode outlines, draft scripts, detailed research, script editing, budgeting, scheduling, casting, writing of a documentary treatment, creation of a teaser, proof of concepts, prototyping for VR, producer fees, director fees, writer fees, location manager fees, line producer fees, script editors and script consultants.

### What can't the fund be used for?

- The costs of options in the work, copyright, life rights or legal fees
- The purchase of equipment, hardware or software
- Retrospective development expenses or International Travel

### Who is eligible?

Credited\*\* South Australian Producers who own or have an option to acquire at least 50% of the copyright (excluding any financier's share of copyright) in the project.



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Applications from Credited\*\* Interstate producers will be considered where the project is based on an underlying South Australian owned work subject to a commercial licence.

The SAFC is committed to supporting increased participation for people from groups under-represented in the screen industry including; women, First Nations practitioners, practitioners from Culturally and Linguistically Diverse (CALD) backgrounds, Deaf or disabled, LGBTQIA+ communities and screen practitioners from regional and remote areas.

### What projects are eligible?

The fund may be used for any genre or format eligible under the SAFC [Terms of Trade](#) including Television Series or One-Off, Feature Film, Documentary Series or One-Off, Online Series and VR.

Games are not eligible for this program. To find out more about support for Games, please visit the SAFC website [safilm.com.au/games](http://safilm.com.au/games)

### Criteria

#### How will applications be assessed:

- The Track Record of the Creative Team - the ability to realise the project for the audience and platform
- The South Australian elements - the attachment of South Australian above-the-line creatives and the likelihood of production and post-production in South Australia
- Creative Merit- the originality and quality of the submitted materials
- Development Plan- the intended use of funds and feasibility of the plan
- Audience – the understanding of the intended audience and plan to reach them
- A budget for development indicating all confirmed and potential sources of funding
- Level of market interest in the project

#### Proposals for the Targeted Development Grant must:

- Be from a South Australian production company who own or have an option to acquire at least 50% of the copyright (excluding any financier's share of copyright)
- Or be based on a SA owned underlying work subject to a commercial license
- Demonstrate that the project has a high likelihood of being financed
- Demonstrate that the project can be substantially produced and post-produced in South Australia
- Demonstrate that the production of the project will generate significant benefits for South Australia
- Provide a detailed development budget commensurate with the work required and a plan for how the funds will be used



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### Funding Conditions

The SAFC shall receive a development credit on the draft script cover page, pitch materials or teaser.

If the project proceeds to production with the SAFC attached, funds will form part of the SAFC's overall contribution to the production and must be reflected within the budget.

Further terms will be set out in the relevant contract issued by SAFC.

**\*\*Credited means:**

Mid-career to established applicants with the ability to raise finance in the market having delivered at least one of:

- Television or episodic project released on broadcast TV or an SVOD platform
- Feature film released theatrically or via an SVOD platform or has received 40% Producer Offset
- Short film in official selection at A-list festival\*\*\*
- Narrative online work with more than 1 million views or a channel with more than 100K subscribers

**\*\*\* A-List festivals including the following:**

- Busan International Film Festival
- Cannes International Film Festival
- Clermont-Ferrand Short Film Festival
- Critics Week, Cannes
- Directors' Fortnight, Cannes
- Hot Docs International Documentary Festival, Toronto
- IDFA, Amsterdam
- Sitges International Fantastic Film Festival
- Sundance Film Festival
- SxSW, Austin
- Toronto International Film Festival
- Venice International Film Festival.

### How do I apply?

Applications can be made at any time. Applicants must discuss their application with the SAFC Production and Development Team prior to applying.

Applications must be made via the SAFC's online grants portal [safilm.smartygrants.com.au](http://safilm.smartygrants.com.au)



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Successful applicants will be notified by email. The decision on applications is final.

Where can I find out more?

Please contact SAFC Development and Industry Development Executive Kath McIntyre

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Email: [kath.mcintyre@safilm.com.au](mailto:kath.mcintyre@safilm.com.au)