

# GUIDELINES

## Screen Business Planning & Mentoring Program (BPMP)



South Australian **Film Corporation**

The Screen Business Planning and Mentoring Program supports and positions established South Australian screen businesses seeking growth to achieve increased investment into their operations through business planning.

### What is on offer?

Six South Australian screen companies will receive up to \$5,000 each towards business training and mentoring with a recognised business advisory firm or business mentor. The funds are to assist South Australian screen companies to create a comprehensive business plan for growth and attracting investment.

Following the planning and mentorship phase, the six companies will become eligible to apply for the SAFC's Screen Business Accelerator Program.

### Who is eligible?

Established South Australian screen businesses. Companies may be from any segment of the South Australian screen sector and must be seeking to increase investment to expand, diversify and innovate, leading to growth in their business.

### What special conditions apply?

Applicants must be an established company incorporated in, or with its headquarters in, South Australia for 12 months prior to application. Companies eligible for this scheme must have the following credits;

- Television or episodic project released on broadcast TV or SVOD platform and/or
- Feature film released theatrically or via a SVOD platform or has received 40% producer offset and/or
- Video game published on a recognised commercial platform

### How will my application be assessed?

In addition to satisfying the eligibility criteria under the SAFC Terms of Trade, applications will be assessed against the following:

- The company's track record in developing and commercialising screen Intellectual Property (IP)

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- The company's growth objectives for the medium and long-term
- The track record of the company and any partners in attracting investment
- Creative and commercial track record of the company and any partners
- The likelihood that BPMP will help to achieve the company's growth objectives and the SAFC's strategic objectives

### How do I apply?

Applicant companies will be required to submit an Expression of Interest with a 3-page maximum pitch document which addresses each of the of assessment criteria listed above.

Application is via an online form here: <https://safilm.smartygrants.com.au/>

Applications open: Monday 28 September, 2020

Applications close: Friday, 23 October, 2020

Successful and unsuccessful applicants will be notified via email on Friday 6 November 2020.

It is expected that the mentoring will commence from mid-November 2020.

The Screen Business Accelerator Program will open for applications from February 2021.

### Where can I find out more?

For initial enquiries, please contact Jess Cahill, SAFC Programs Coordinator

Phone: 08 8394 2029

Email: [programs@safilm.com.au](mailto:programs@safilm.com.au)

The SAFC is committed to supporting increased participation in the screen industry of people from under-represented groups including women, First Nations practitioners, practitioners from Culturally and Linguistically Diverse backgrounds, those Deaf or with disability, from LGBTQIA+ communities and from regional and remote areas.