



GUIDELINES

Screen Business Accelerator Program

South Australian Film Corporation

The Screen Business Accelerator Program supports established South Australian screen businesses to expand, diversify and innovate leading to growth in their business.

What is on offer?

Business Loans of a maximum \$200,000 per annum for up to two years.

The loans may be used for slate funding, business capability, financial planning, engagement and retention of personnel, research and development, marketing, new opportunities and innovation.

Who is eligible?

Only screen businesses who have completed the Business Planning and Mentoring Program are eligible to apply for this program.

Application Process

1. Complete an SAFC Online Application Form
2. Shortlisted Companies Invited to pitch
3. Evaluation by Industry Panel
4. Final Company/ies selected

How will my application be assessed?

In addition to satisfying the eligibility criteria under the SAFC Terms of Trade. Applications will be assessed against the following:

- The company's track record in developing and commercialising screen Intellectual Property (IP)
- The company's growth objectives for the medium and long-term
- The track record of the company and any partners in attracting investment
- Creative and commercial track record of the company and any partners and ability to achieve the company's goals (credits and commercial viability)
- The likelihood that SBAP will help to achieve the company's growth objectives and the SAFC's strategic objectives
- Proposed repayment terms and likelihood of SAFC recouping its investment



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How do I apply?

Applicant companies will be required to apply via an online application form available at <https://safilm.smartygrants.com.au/>. The form will require the following information to be provided;

- A company Business Plan including financial statements and revenue projections, slate of active projects, list of all details of creative and commercial partners relevant for the Business Plan, evidence of market interest or investment
- A comprehensive budget for the proposed use of loan funds and a proposal for repayment of the funds
- ASIC Current Company Extract,
- Business Proposal
- Company Bio
- CVs for Company Principals

What special conditions apply?

The Screen Business Accelerator Program is only open to South Australian companies who have completed the SAFC-funded Business Planning and Mentoring Program.

The Screen Business Accelerator Program will provide funding by way of an interest free loan. The loan will be repayable at milestones to be determined by SAFC in consultation with the successful company/ies.

Where can I find out more?

For initial enquiries, please contact Jess Cahill, SAFC Programs Coordinator

Phone: 08 8394 2029

Email: programs@safilm.com.au

The SAFC is committed to supporting increased participation in the screen industry of people from under-represented groups including women, First Nations practitioners, practitioners from Culturally and Linguistically Diverse backgrounds, those Deaf or with disability, from LGBTQIA+ communities and from regional and remote areas.