

GUIDELINES

Lottie Lyell Award



South Australian **Film Corporation**

Lottie Lyell (1890 – 1925) is widely regarded as Australia’s first female film producer, and was a celebrated actor, director, script writer and film editor. In 1917, Lyell’s feminist silent film, *The Woman Suffers*, became South Australia’s first feature film. Committed to advancing the Australian film industry, Lyell’s screen career culminated in her making and starring in the 1919 landmark silent feature, *The Sentimental Bloke*, in close collaboration with director, Raymond Longford, with whom she ran one of South Australia’s earliest screen production companies, the Southern Cross Feature Film Company.

In recognition of Lottie Lyell’s pioneering work in South Australia, the SAFC will support the creative aspirations of a female/female identifying South Australian writer or writer/director who embodies the indomitable spirit of this Australian film pioneer.

The recipient of the 2020 Lottie Lyell Award must be able to demonstrate excellence, vision, and courage in her screen career and be seeking to develop screen content in South Australia.

The inaugural Lottie Lyell recipient was *Prisoners and Pups* creator, Shalom Almond, who used the funds to develop her documentary project *Jailbirds and Songbirds* in collaboration with inmates at the Adelaide Women’s Prison.

What is on offer?

\$20,000 in development funding for a project that is daring, ambitious and original. The project can be in any genre or format eligible under the SAFC Terms of Trade (Television, Online, Feature Film or VR) and must be intended for production and post-production in South Australia. Requests for funding may include:

For drama series or one-off projects:

Writer’s room costs, pitch bible, series bible, draft to draft, proof of concept activities or prototyping for VR.

For documentary series or one-off projects:

Detailed research, writing of a treatment or scriptment, creation of a teaser, strategic shooting, proof of concept activities or prototyping for VR.

Funds cannot be used to support:

- the costs of options in the work, copyright or life rights;
- the purchase of equipment, capital works or publication costs of film journals, books or magazines
- purchase of hardware or software
- retrospective development



- completion of a project
- Short Films and Games are not eligible for this programme.

Who is eligible?

- Emerging, mid-career and established writers or writer/directors who identify as female
- South Australian Residents as defined by the SAFC Terms of Trade.
- Prior credits are not required but examples of previous work must demonstrate the skills needed to realise the project
- The applicant must intend to produce the film in South Australia and hold the necessary rights in the project.

The SAFC is committed to supporting increased participation in the industry of people from under-represented groups including women, Aboriginal and Torres Strait Islander peoples, practitioners from Culturally and Linguistically Diverse backgrounds, those Deaf or with disability, from LGBTQIA+ communities and from regional and remote areas.

Assessment Criteria

Proposals for the Lottie Lyell Award will be assessed against the following criteria:

Creative Merit

- The quality, innovation and vision of the screen storytelling, with an emphasis on projects that demonstrate a bold and original voice;
- The strength and distinctiveness of the project within its screen genre;
- The calibre of the Key Creatives attached.

Development Plan

- The intended use of funds and feasibility of the development plan

Audience

- Demonstrated and realistic understanding of the proposed audience for the project
- Potential of the project to reach that audience

Diversity and Inclusion

Screen stories must be authentically developed and told. Consideration must be given to appropriate consultation with community elders, leaders or mentors.



- Projects must show respect for Indigenous culture and heritage, including recognition of Indigenous cultural and intellectual property rights, maintenance of cultural integrity and respect for cultural beliefs including appropriate permissions in place for the use of cultural materials.

Business, Finance, Budget and Schedules

- Budget commensurate with the work required
- Understanding and clarity of the phases of the project required to reach production

Your submission will require:

- A short bio (up to 200 words) and Curriculum Vitae for all Key Creatives
- A statement on how the Lottie Lyell Award will assist the project and career outcomes (up to 200 words)
- A one page pitch document, including short synopsis, intended genre and a brief description of the target audience.
- A Writing Sample:
 - For feature drama- The first 20 pages of the project in script format OR an example of another feature script you have written. Do not submit a complete script of your project.
 - For feature documentary - A proposal (up to 5 pages) providing an overview of the project, key subjects and intended treatment of subject.
- A development budget showing the intended use of the funds, including third-party funding
- A development plan that outlines the progress of the project to date and next steps following this stage of development.

Funding Conditions

- SAFC funding is considered a partial contribution to the next stage of development. Third-party contributions are encouraged.
- If the project proceeds to production with the SAFC attached this Award will form part of the SAFC's overall contribution to the production and must be reflected within the budget;
- The SAFC shall receive a development credit on the draft script cover page, script delivery materials and visual teaser credits, as well in the tail credits of the produced project;
- Other funding terms will be set out in the relevant contract issued by the SAFC.

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How do I apply?

Applicants are encouraged to discuss their applications with an SAFC Funding Officer prior to application and to read the SAFC Terms of Trade.

Applications must be made via SAFC's online grant portal safilm.smartygrants.com.au

Successful applicants will be notified by email and will be required to enter into a grant agreement with the SAFC.

Applications open: Monday 23 March 2020

Close: Friday, 8 May 2020

Notify: Friday, 12 June 2020

Applications will be assessed by a Committee comprising SAFC Representatives and Industry Peers. The decision on applications will be final.

Where can I find out more?

For initial enquiries, please contact Jess Cahill, SAFC Program Coordinator.

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Email: programs@safilm.com.au