



Monday 19th October, 2015

SAFC AND ABC IVIEW PARTNER FOR NEW INITIATIVE

The South Australian Film Corporation and ABC iview are thrilled to announce a new joint ‘digital first’ initiative for South Australian filmmakers to create content for national distribution.

The new **SAFC TV LABS iview Originals Initiative** will fund up to four 6 x 5 minute productions, which will premiere exclusively on ABC iview with the potential for a secondary screening on ABC2.

The initiative seeks to commission projects with grants of up to \$100,000 across a range of genres with the ABC Content Heads from Factual, Comedy, Drama, Arts, Entertainment and Indigenous divisions providing assessment and commissioning support.

South Australian Film Corporation’s (SAFC) Chief Executive Annabelle Sheehan said the iview initiative takes advantage of the increasing opportunities arising from video on demand services and subscription TV.

“The initiative has been designed to harness the high impact, low budget spirit of the successful FilmLab program where either established or emerging screen producers will receive development support as well as access to industry advisors via workshops and one to ones,” said Ms Sheehan.

“It will heighten local production in South Australia and provide a platform for the local screen industry to have their work launched nationally on iview before then being distributed through other channels.”

ABC Director of Television, Richard Finlayson said the joint ABC iview/SAFC initiative announced today underscores the ABC’s ongoing commitment to creating great content and fostering home-grown talent.

“Month on month our iview audience continues to grow; they love the service, and the content available. We look forward to this partnership adding to that portfolio by tapping into the wealth of creative talent in South Australia.”

Applications will be open for the **SAFC TV LABS iview Originals Initiative** in mid-October with a deadline for submissions of November 30th and productions to be delivered June 2016.

For more information on the **SAFC TV LABS iview Originals Initiative** including application requirements visit <http://www.safilm.com.au/funding-and-support/production-support/>

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