



South Australian **Film Corporation**



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SUGARS JOINS THE SA FILM CORP TEAM

The South Australian Film Corporation (SAFC) has further strengthened its production support capacity with the appointment of experienced feature film and television producer, Vicki Sugars as Manager, Production Development and Studios.

Well known as a First Assistant Director, Ms Sugars has also been an associate producer, co-producer and executive producer on feature films and documentaries. She brings 25 years' experience to the role with her credits including *Touch*, *Charlie's Country*, *Rabbit Proof Fence*, *McLeod's Daughters* and *Wildside*.

Announcing the appointment today, SAFC Chief Executive Annabelle Sheehan said Ms Sugars would bring a wealth of assets to the Corporation and benefit the entire South Australian screen sector.

Ms Sugars' new role follows the appointment earlier this month of former Miramax and The Weinstein Company executive, Michelle Krumm, as Head of Production, Development and Studio at the SAFC.

Ms Sugars has also written, directed and produced live action and animated short films. Her first short film as director, *Moustache*, premiered in competition at the 2004 Venice Film Festival and in 2009, she won best director at the SA Screen Awards for her short film, *Past Midnight*.

In 2013, Ms Sugars received Screen Australia's Talent Escalator Program and took up residency at the Binger Lab in Amsterdam. Last year, she was the Convenor of the Graduate Diploma program at the Australian Film, Television and Radio School in Sydney where she supervised the Graduate Diploma production slate and also taught in the school's Story Incubator Lab and Screenwriting department.

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