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South Australia Soars in National Drama Report

South Australia's screen industry achieved a record share of national screen production expenditure in the 17-18 year, more than trebling from 3% to 10% in just twelve months, as it experienced its third consecutive year of growth according to Screen Australia's National Drama Report.

The new record of \$82 million in spend in the State saw half coming from production and half from PDV (post production, digital and visual effects) activity. South Australia and Western Australia (now up to 5%) are the only states in Australia to have achieved an increase.

The National Drama Report measures the health of the Australian screen industry by covering the production of local and foreign feature films, TV dramas, online programs plus PDV (post production, digital and visual effects) activity.

South Australia's Minister for Industry and Skills David Pisoni said, "These results demonstrate the thriving local screen sector that exists in South Australia and is testament to the significant work being done to ensure we are a competitive and attractive production destination. This includes developing the infrastructure to support a growing industry, the continued development of the State's capacity to support multiple productions concurrently, and creating opportunities for skills development. The Marshall Liberal government is very pleased to see the State achieve this fantastic result."

Chief Executive of the SAFC Courtney Gibson said taking South Australia's share of the national drama production spend from 3% to 10% over the course of the past financial year was in line with the agency's strategic ambitions to grow the screen industries in the state.

"South Australia's unique combination of rebates and grants, studios and locations, along with our world-class PDV companies and the Adelaide Film Festival Investment Fund, positions the state to play host to even more production, and capture even more national and international spend, in the future."

"We will continue to expand our partners to include more global SVoD services and new platforms. Additionally, with the increase to the Federal Location Incentive Fund, we should next year see a swing back to more international feature production in Australia, and with the obligation for post production to be undertaken in Australia, SA looks forward to growing our PDV sector even further," she said

Feature films shot in South Australia during 17/18 include *Storm Boy, I Am Mother* and *Top End Wedding*, while television productions include *Pine Gap* (ABC/NETFLIX), *Wanted* Season 3 (Seven) - one of the few returnable series shot in Australia during the 17/18 period - and *If Time Flows Back*, one of only 4 Chinese titles shot in Australia in 17/18.

Half the national expenditure in South Australia in 2017/18 came from PDV (post production, digital and visual effects) work on titles such as *Animals*, *Hotel Mumbai*, *The Nightingale*, *Storm Boy* and foreign features *Tomb Raider* (US/UK), *X Men: Dark Phoenix* (US) and *Animal World* (China).

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