

SCREEN CULTURE GRANTS

- › Funding is provided to organisations whose core activities and programs significantly contribute to the promotion and development of screen culture and professional development outcomes for South Australian screen industries in line with the SAFC's strategic plan

what is the scheme?

- / Funding of the Adelaide based screen development agency - the Media Resource Centre.
- / Funding support for a program of activities presented by other organisations delivering tangible professional development outcomes to emerging and mid-career practitioners in SA.
- / Funding support for the delivery of screen culture activities including, exhibition, networking and marketplace oriented programs and events that promote and profile South Australian screen industries locally and nationally.

what programs are eligible?

- / Programs and events that promote the profile of the South Australian screen industry on a national stage and advance development, production, exhibition and marketplace outcomes for the local industry.
- / Programs that deliver concrete professional development outcomes for South Australian practitioners in line with the priority target areas identified by the SAFC.
- / Programs that have been developed in collaboration with the SAFC and other relevant industry organisations representing the interests of stakeholders in the relevant industry sectors.

Examples of priority professional development goals identified by the SAFC include:

- / Indigenous professional development;
- / digital media professional development (development and production of narrative-driven interactive projects, cross-platform projects and transmedia marketing and distribution);
- / development, production, financing, marketing and distribution of short films, web series, low budget features and television projects;
- / professional and project development for key creatives, ie producers, screenwriters and directors; and
- / professional development for crew roles requiring strategic opportunities as identified by the SAFC.

NB: In addition to other professional development outcomes, programs delivering or complementing those delivering tangible project outcomes will be viewed favourably.

who is eligible?

Funding is available under three (3) categories as follows:

Category 1: Screen Development Agency Support – Media Resource Centre.

In accordance with the SAFC's strategic plan to support the professional development of entry level and emerging film and digital media makers, funding is allocated to underpin key Screen Development Agency activities in South Australia through the joint support of the Media Resource Centre (MRC).

The SAFC recognises the MRC as a key partner for the delivery of professional development programs for entry level and emerging practitioners in South Australia.

SAFC support for the MRC is subject to the following criteria:

- / the terms and conditions outlined in the SAFC, MRC funding agreement;
- / the consistency of proposed programs with the professional development objectives as identified in the SAFC's Strategic Plan 2014-2017;
- / appropriate consultation, engagement and collaboration with other agencies, professional guilds and providers to deliver high quality projects that effectively address the needs of discreet industry sectors;
- / annual evaluation of program delivery against established KPI's consistent with SAFC, MRC planning cycles;
- / a focus on delivering a broad range of development and production opportunities to entry level and emerging film and digital media makers in SA;
- / delivery of innovative screen culture and exhibition programs and activities; and
- / the availability of SAFC funds.

Category 2: Emerging and Mid-Career Professional Development Programs

The SAFC will also consider applications from organisations providing professional development programs for emerging to mid-career practitioners, subject to the following considerations:

- / programs must deliver tangible and measurable outcomes for local practitioners with a focus on skills and craft development;
- / the consistency of proposed programs with the professional development objectives as identified in the SAFC's Strategic Plan;
- / programs must demonstrate that they do not duplicate the programs offered by the MRC;
- / the SAFC looks favourably upon strategic partnerships between professional industry organisations, including engagement with the SAFC, MRC and relevant stakeholders to discuss, plan, promote, coordinate and in some cases jointly deliver programs and or activities;
- / the degree to which the programs complement the strategic priorities identified through the SAFC Strategic Plan 2014-2017;
- / applicant organisations must have a substantial record of achievement in terms of delivery, innovation and quality, and must demonstrate they are the significant provider of the programs or have the unique ability to deliver the programs; and
- / the availability of SAFC funds.

NB: Due to the nature of the digital media sector, with new emerging technologies, market pathways and areas of professional expertise, the SAFC will consider on a case-by-case basis the merits of applications to deliver entry and emerging level programs as well as mid-career programs where there are relevant digital media outcomes.

Category 3: Screen Culture, Exhibition, Networking & Marketplace Program

The SAFC will consider applications from organisations with exhibition, networking and marketplace oriented programs and events that promote and profile the South Australian film, television and digital media industry on a national stage and advance marketplace outcomes for the local industry.

In assessing **Category 3** applications, the SAFC considers the following criteria:

- / the range of activities, services and programs undertaken which support the development, promotion and/or analysis of screen culture;
- / whether the program can be delivered fully through co-operation with the MRC and the utilisation of MRC resources;
- / the role and effectiveness of the organisation in developing, promoting or stimulating discussion/analysis of screen culture in South Australia;
- / the cultural, economic and industry benefits derived from these activities for the wider community of South Australia;
- / the financial performance of the organisation, including its ability to obtain sustainable funding from sources other than the SAFC, including membership; and
- / the availability of SAFC funds.

General eligibility conditions for all categories:

- / organisations based in South Australia;
- / organisations based outside South Australia can apply but must demonstrate commitment to activities within South Australia;
- / not for profit organisations active in the area of screen culture and professional development are eligible to apply;
- / organisations applying for funding are required to have an ABN and be registered for GST;
- / organisations need to have a substantial track record in delivering innovative and high quality programs and must demonstrate they are the significant provider of their program;
- / any party who is in default of any contractual obligations to the SAFC is not eligible for funding; and
- / government funded tertiary organisations are not eligible for funding.

what is on offer?

Funding is strictly limited and is provided as a grant.

what special conditions apply?

- / A proportion of funds under this program may be directed towards the operating and administrative overheads incurred by an organisation in delivering specific SAFC funded programs only. Such costs must be justified within the budget breakdown for relevant SAFC-approved programs.

- / The SAFC will require full acknowledgement for its support in all publicity and other materials related to activities associated with SAFC funding.
- / GST is payable on Screen Culture and Professional Development Program grants with organisations required to submit a tax invoice in the approved format in order to receive payments.

how do I apply?

- / All applicants must discuss their application with the SAFC prior to submitting a completed application.

how are applications assessed?

- / Decisions are made by the CEO/ SAFC Board as appropriate, and where appropriate also ratified by the South Australian Minister for the Arts.

how will I know if the application has been successful?

- / The SAFC will notify organisations of the funding decision as soon as possible after the relevant SAFC Board meeting, followed by confirmation of the decision in writing.
- / Decisions by the SAFC are final and irrevocable.
- / The application process is detailed in the SAFC General Guideline.
- / Application forms are available online at www.safilm.com.au

what are the minimum application requirements?

After discussing their application with the SAFC, applicants must submit of the following:

- / a completed Screen Culture Grant application form;
- / the ABN of the organisation;
- / a comprehensive business plan;
- / a comprehensive statement describing the aims, objectives and structure of the organisation;
- / details of the proposed program of activities for the relevant calendar year;
- / a budget for proposed programs for the relevant calendar year;
- / a description of how the program will deliver tangible outcomes for practitioners as measured against established key performance indicators in line with the SAFC strategic priorities for professional development;
- / the financial results (income and expenditure) for the two previous calendar years;
- / an audited financial statement for the previous financial year;
- / the names of Board or Management committee members; and
- / a narrative report on organisational activity and outcomes for the previous financial year;
- / any other supporting material or documentation as appropriate that may assist consideration of the application.

when can I apply?

Assessment of applications will take place in one (1) round per year subject to available funding. Applicants are encouraged to visit www.safilm.com.au for the round date which will be published on the SAFC website and communicated via subscriber communications at least one month prior to the application deadline.

how do I submit my application?

Online:

Applications and support materials are submitted via the SAFC online application portal: www.hightail.com/u/safc

A link to submission instructions can be found on the SAFC website (on the same page as these guidelines), and also at the bottom of the application form.

See **[“Submitting electronic documents”](#)** on the SAFC website for details on how to prepare your documents and submit them.

where can I find out more?

- Read the SAFC General Guidelines
- Read the SAFC Terms of Trade
- Visit the Industry Programs section of www.safilm.com.au
- Contact the SAFC on 08 8394 2000

The fine print

As with all South Australian Film Corporation programs, the following guidelines must be read in conjunction with the South Australian Film Corporation General Guidelines, Terms of Trade and relevant application form. Applicants are required to discuss their applications with the South Australian Film Corporation prior to submitting an application.

SAFC General Guidelines, Terms of Trade and the relevant application form can be found at www.safilm.com.au



Change Log

April 2015:

- Removal of references to Screen Australia Tripartite Agreement for the Media Resource Centre (MRC)
- Amendment from 3-year funding to annual funding for the Media Resource Centre (MRC)
- Updated reference of SAFC Strategic Plan 2014 - 2017
- Removal of reference to planning day
- Submission process changed to electronic only (hardcopies no longer required).

Jul 2015:

- Update to application instructions for online submissions