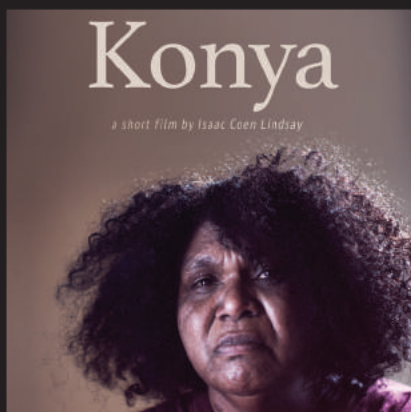
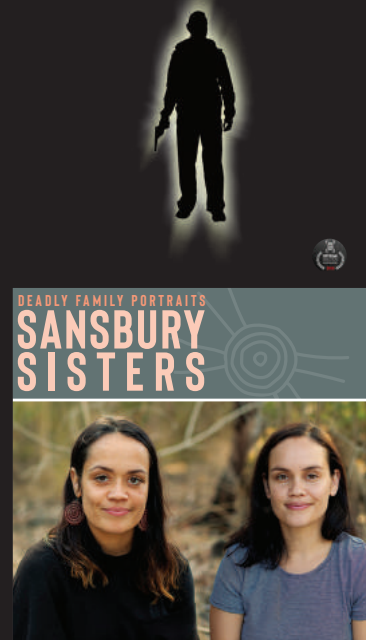
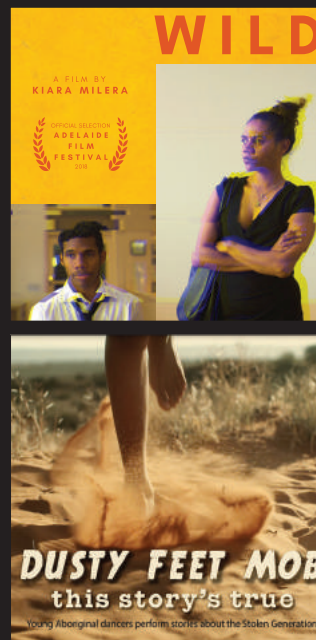
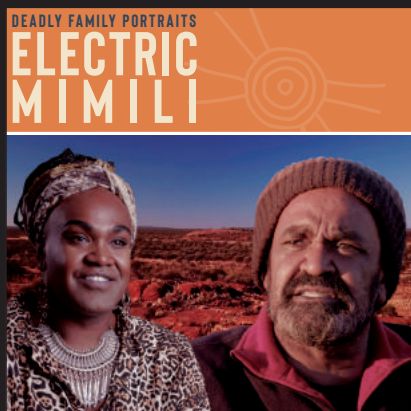


SOUTH AUSTRALIAN FILM CORPORATION

First Nations Screen Strategy 2020–2025



FREEDOM
A SOUTH PRODUCTIONS AND FIRESTICK FILMS PRODUCTION



South Australian **Film Corporation**

Cover Page Credits

Secret Pretty Things (2020), White Shirt Films

Deadly Family Portraits: Crombie Crew (2019), Producer Gina Rings,
Director Edoardo Crismani

The Mulka Man (2019), Tallstoreez Productions/Change Media

Wild (2017), Southern Light Alliance

Konya (2018), Sharptooth Pictures

The Protectors (2017), Happy Heart Productions, Firestick Films

Deadly Family Portraits: Electric Mimili (2019), Sequoia Productions

Running 62 (2018), Producer Molly O'Connor, Director Zibeon Fielding

Dusty Feet Mob: This Story's True (2019), Tallstoreez Productions/Change Media

Deadly Family Portraits: Sansbury Sisters (2019), Kungka Creative

Freedom (2018), Firestick Films, Scuti Productions

4:40 (2017), Producer and Director Edoardo Crismani

First Nations peoples are advised that this document contains
images of people who have passed away.

Acknowledgement of Country

The South Australian Film Corporation (SAFC) acknowledges that we work on the traditional Country of the Kurna people of the Adelaide Plains, and we pay respect to Elders past and present. We recognise and respect their cultural heritage, spiritual beliefs and relationship to land and waters and acknowledge that they are of continuing importance to the Kurna people living today. We extend this respect to other First Nations Language Groups and other First Nations.

Kurna Welcome

Marni naa pudni Kurna yarta-ana. Ngadlu yaintya yarta mathanya. Yaintya yarta ngadlu Tarntanya taaki, Yingkalitiy-arra pinti miyurnarlu yaintya yarta Adelaide taaki.

Yaintya yarta ngadluku ngangkita, yartanungku kauwinungku padlu ngadluni mai, pardu, kuya yungkunthi.

Pukipuki-unungku yalaka-ana ngadlu iyantupinarna kangkathi. Niina iyangka yuwama padnima, ngadluku pukiana miyurnarlu niina kangkangki. Ninku yungantalya yakanantalya. Kurna Miyurna-ityanungku.

We welcome you to Kurna land. We are the first nations and custodians for this place called Adelaide. We hold a deep spiritual connection to our land and waterways. For millennia we have welcomed visitors from afar. During your time here on Kurna land, may the spirit of our ancestors guide and walk beside you.

**– SAFC First Nations Screen Strategy Executive
Lee-Ann Tjunypa Buckskin and Tauondi College Kurna
Language Coordinator, Teacher and Cultural Educator
Jack Kanya Buckskin**

Message from SAFC Chief Executive Officer

Kate Croser



As CEO, and on behalf of the Board of the SAFC, I am excited to present the SAFC's First Nations Screen Strategy 2020-2025.

As an organisation with storytelling at its heart, the SAFC is committed to highlighting and supporting First Nations voices and stories on screens locally and globally.

Together with South Australia's First Nations screen industry we have achieved significant outcomes through delivering the agency's Aboriginal Screen Strategy 2015-2020, and we are incredibly proud of the stories that have been created for audiences to appreciate.

With the First Nations Screen Strategy 2020-2025 we are committing to taking the next steps in supporting, positioning and championing our First Nations screen sector to grow and take their stories to audiences around the world via the screen. Through our new strategy we commit to supporting the sector to grow the level of investment into South Australian First Nations screen production, solidify market partnerships, enhance the visibility of South Australian First Nations practitioners, and formalise networks and career pathways.

Renewing our strategy for the next five years will strengthen the capacity, creativity and connectedness of the South Australian First Nations screen sector and provide valuable opportunities to build the skills and businesses of First Nations screen practitioners. The SAFC extends its respect towards all of South Australia's first peoples and their ongoing spiritual connection to their country. We acknowledge their history, heritage and diverse cultures.

Message from SAFC First Nations Screen Strategy Executive

Lee-Ann Tjunypa Buckskin



The SAFC's First Nations Screen Strategy 2020–2025 builds on the work we have achieved over the past five years. Our commitment is to continue to grow and invest in developing ambitious and unique projects for First Nations practitioners on screen and on digital platforms. Integral to our work is that we value working with our First Nations Advisory Committee whose passion for First Nations stories brings a wealth of experience and cultural authority that continues to guide, encourage, and provide us with direction.

In 2020, we have released the next level of our Reconciliation Action Plan – Innovate. I thank those colleagues who are committed to the RAP working committee. We will also continue our membership with The Media RING, empowering the media industry to grow the presence of Aboriginal and Torres Strait Islander peoples in the sector.

Access and diversity are also an important area of our work. We are committed to developing equality across the organisation and the broader screen sector. Part of addressing access has been the establishment of the Pirrku Kuu Hub ("Story Room"). The space continues to be available for First Nations screen practitioners at the SAFC's Adelaide Studios facility. Our commitment will be strengthened further by continuing to identify and nurture partnerships with likeminded organisations, and with our national screen and funding agencies. Partnerships and collaborations will be key drivers that strengthen our capacity to deliver First Nations stories on screen and digital platforms.



“The SAFC’s First Nations Screen Strategy is important to ensure the future of Indigenous film in South Australia, and nationally. It’s vital that First Nations filmmakers have the opportunity to tell their stories to the world and be able to develop, through this strategy, long and successful careers.”

Dennis Stokes, CEO Tandanya National Aboriginal Cultural Institute and SAFC First Nations Advisory Committee member



“The SAFC’s First Nations Screen Strategy is so important in helping our communities strengthen their voice within the screen industry, and will help First Nations filmmakers to share our stories while creating their own magic.”

Natasha Wanganeen, actor, producer, and SAFC First Nations Advisory Committee member



“It’s important for our community to work within screen to preserve our culture and storytelling, so people can see and understand who we are. The SAFC is providing pathways for generations to come to tell our stories.”

Major Moogy Sumner AM, Artistic Director of Tal-Kin-Jeri dance group, and SAFC First Nations Advisory Committee member

Our Vision

The vision for the SAFC's First Nations Screen Strategy 2020–2025 is built on a tradition of 75,000 years of storytellers across South Australia, from the desert to the sea. The SAFC has a long and distinguished history of screen culture within Australia, and in partnership with South Australia's First Nations communities, the SAFC will focus our commitment toward strengthening South Australia's Aboriginal and Torres Strait Islander (ATSI) people's involvement across the organisation. We will encourage, engage and stimulate opportunities to increase the making of ambitious projects by South Australian First Nations screen practitioners from across all regions of the state. We will lead, grow and influence the broader screen sector and we will strive to present diverse and engaging content for Australian and international screen audiences.

Our Values

Supportive	We nurture and enable success.
"Can Do"	We are flexible, innovative, proactive. Doing business with us is easy and fast.
Trustworthy	We are expert, transparent and reliable in our advice and actions.
Open	We collaborate and communicate in a timely and relevant way.
Professional	We are accountable, fair, respectful and service-oriented.

Our Aims

To ensure that the South Australian First Nations screen sector is fully supported to thrive and create ambitious and distinctive projects for screen and digital platforms.

Our four key aims are:

- 1. Grow investment**
- 2. Increase production**
- 3. Create pathways**
- 4. Build industry networks**

Aim 1: Grow investment

1. To grow financial investment for the South Australian First Nations screen sector we will:

- Grow the number of First Nations grant applicants to SAFC by 2% per year.
- Provide support for First Nations practitioners to apply to the SAFC, Screen Australia and other organisations for funding opportunities.
- Ensure that our investment enables training and development opportunities.

2. To develop partnerships with state and national agencies to increase investment in First Nations practitioners in South Australia we will:

- Support and encourage First Nations practitioners to apply for national and local grants for funding opportunities.
- Establish one project annually between a state and/or federal agency to create a production outcome.
- Recruit for a new position of SAFC First Nations Industry Development Executive.

3. To develop a philanthropic strategy to increase South Australian First Nations production opportunities and industry development we will:

- Explore working collaboratively with our partner screen organisations in delivering programs and strategic initiatives for the emerging First Nations screen and digital sector, in line with the broader SAFC strategy.
- Embed First Nations programming within the SAFC overall corporate strategy and financial structure.

Below L-R

Finn Little and Trevor Jamieson in *Storm Boy* (2019), Ambience Entertainment, photo by Matt Nettheim

Rita Bryant in *Maralinga Tjarutja* (2020), photo by Max Mackinnon

Ghenoa Gela, Raymond and Jaikye in *Are You Tougher Than Your Ancestors* (2020), Flying Kite Pictures and Sticky Pictures, photo by Ben Brooks

Zibeeon Fielding and daughter Natannia in *Running 62* (2018), photo by Madeleine Parry.



Aim 2: Increase production

1. To deliver at least one new South Australian First Nations screen initiative per year we will:

- Support the Port Augusta Regional Program to develop local First Nations content and talent: Local Stories Told Our Way.
- Establish relationships with Anangu Pitjantjatjara Yankunytjatjara communities and media partners to produce screen content outcomes relevant to their community.
- Deliver the Centralised initiative in partnership with Screen Territory, Screen Australia Indigenous Department, AFTRS Indigenous, ABC, NITV and DAF over a three-year period from 2019 – 2022.

2. To form a stronger partnership with key local, national and international broadcasters to increase interest in South Australian First Nations screen content we will:

- Explore a partnership with South Australian community broadcaster Channel 44 to screen and produce local First Nations content, and negotiate access to space, film equipment, editing facilities and their online platform to support local First Nations practitioners in their practice.
- Participate in national workshops and training programs delivered by Screen Australia and other national screen-based organisations.
- Explore future international cross-cultural collaborations i.e. First Nations Aotearoa/New Zealand, Turtle Island/North America, Africa and South Africa.

3. To increase awareness of screen content produced by the South Australian First Nations screen sector we will:

- Build collateral by creating and prominently displaying First Nations film posters on the walls of the SAFC's Adelaide Studios facilities.
- Ensure SAFC supported First Nations films are represented in SAFC video trailers used in public displays.
- Create a First Nations showreel and showcase for public display, eg via Nunga Screen at Country Arts, in the Adelaide Studios foyer, and on the SAFC website and social media platforms.
- Target community programs, screenings and events for possible distribution and/or exhibitions.



“I’m excited about this First Nations Screen Strategy, as it brings to the forefront the acknowledgement that we are on Aboriginal land, sovereignty never ceded, and we create on Aboriginal land.”

Elaine Crombie, actor, director, producer, comedian, and SAFC First Nations Advisory Committee member

Aim 3: Create pathways



“Our First Nations stories provide the foundation of storytelling in this country. The SAFC’s commitment and support of the First Nations screen sector provides a strong platform for First Nations storytellers to bring their rich and diverse stories to the screen.”

John Harvey, director, producer, writer, and SAFC First Nations Advisory Committee member

1. To identify, create and support emerging South Australian First Nations filmmakers we will:

- Work with partners to deliver an Emerging First Nations Screen Development Program.
- Assist emerging screen practitioners to seek out and apply for other grant opportunities, such as Carclew Arts Grant Program, The Helpmann Academy, Country Arts SA.
- Create a First Nations Screen Mentor Program for independent practitioners.
- Deliver Centralised Interactive Storytelling Workshops for First Nations digital storytellers, covering design concepts, VR, AR, games and more.

2. To encourage broader employment opportunities at the SAFC we will:

- Establish a First Nations Advisory Committee to guide, inform and support our agency’s work with the First Nations screen sector.
- Encourage and seek out opportunities for broader employment within the sector.
- Explore opportunities for young and emerging screen practitioners to enter the sector through work experience or internships.
- Participate in an Indigenous based Careers Day or expo for Indigenous school and tertiary students to promote the screen sector, and discuss and promote screen career pathways.

3. We will partner with training providers to:

- Deliver hands-on skills development workshops covering business administration and grant writing for screen projects
- Diversify skills through delivering podcast training.
- Embed First Nations protocols in line with Screen Australia and the Australia Council for the Arts as part of the SAFC’s Reconciliation Action Plan, and develop strategies and initiatives specific to South Australia.
- Invite key national First Nations screen industry creatives to present their work and discuss their careers in seminars and screenings at the SAFC.
- Provide an online program of workshops and roundtables with industry professionals.

Aim 4: Build industry networks

1. To build and strengthen networks within the South Australian First Nations screen industry we will:

- Implement a Reconciliation Action Plan with Reconciliation Australia.
- Establish regular workshops for South Australian First Nations writers.
- Convene a meeting of the SAFC First Nations Advisory Committee twice per year, maintaining a membership of up to six members, with three for a quorum.
- Subsidise and provide the Pirrku Kuu Hub (“Story Room”) as a shared workspace and creative hub for First Nations filmmakers at the SAFC.
- Maintain membership with Media RING.

Below L-R

Top row:

David Gulpilil in *Cargo* (2017), Causeway Films, photo by Matt Nettheim

Archie Roach in *Dusty Feet Mob – This Story’s True* (2019), photo by Carl Kuddell © Change Media

Taree and Caleena Sansbury in *Deadly Family Portraits: Sansbury Sisters* (2019), Kungka Creative, photo by Piri Eddy

Bottom row:

Dujuan Hoosan and Maya Newell in *In My Blood it Runs* (2019), photo by Closer Productions

Corey Bobongie in *Wild* (2017), dir. Kiara Milera, photo by Michael Tessari

Kiara Milera (centre) on set of *Wild* (2017), photo by Tim Carlier

Maralinga Tjarutja (2020), photo courtesy Oak Valley Ranger Group.



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South Australian **Film Corporation**
