

GUIDELINES

First Nations Podcasting Initiative 2026



South Australian **Film Corporation**

The South Australian Film Corporation (SAFC) is pleased to announce the ***Heard...seen* – First Nations Podcasting Initiative**.

The initiative offers South Australian First Nations storytellers a professional development opportunity to learn foundational skills underpinning the three core phases of film, television and other screen content (pre-production, production and post-production), including narrative pacing, technical sound design, remote interviewing, and multi-platform distribution.

Delivered for the SAFC by experienced First Nations broadcaster and facilitator Raymond Zada, the initiative will encompass two workshops held in the Pirrku Kuu Hub (Story Room) at the SAFC in Adelaide, and post-workshop support.

Each participant will be mentored from start to finish to create a high-quality 10-15 minute pilot podcast episode. The completed episodes may be submitted for distribution on platforms such as IndigiTUBE, ABC Radio, NITV Radio, Spotify Podcasts, or Apple Podcasts.

Heard...seen will build upon the success of the SAFC's Regional SA First Nations Podcast Program delivered in partnership with Country Arts SA and Riverland Youth Theatre in 2021.

What is on offer?

Up to eight places are available for First Nations storytellers from across South Australia, including applicants from regional and/or remote areas.

Two 2-day intensive workshops will be delivered in Adelaide over four weeks, covering:

- Basic audio recording and editing principles and skills using a smartphone
- Developing effective audio interviewing techniques
- Building narrative storytelling skills in an audio podcasting format
- Understanding the fundamentals of podcasting and podcasting distribution pathways
- Producing a 10-15 minute pilot podcast episode per participant

The workshops will be followed by a Peer-to-Peer Presentation during which participants can discuss and explore their podcasts. Refreshments will be provided throughout the initiative, and dietary requirements can be accommodated.

Each successful participant will receive their polished podcast episode for their personal and professional use. They will be invited to register as an approved user of the Pirrku Kuu Hub with access to high-quality podcast recording equipment.

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Who is eligible?

Applicants must:

- Be Aboriginal and/or Torres Strait Islander
- Be a South Australian resident as defined by the SAFC Terms of Trade
- Own or have access to a smartphone for the duration of the initiative
- Be available for all workshop dates and Peer-to-Peer presentation.

No prior podcasting experience is required.

How do I apply?

Applicants must submit an Expression of Interest (EOI) including:

- A one-line and one paragraph synopsis of your podcast idea.
- A brief statement (no more than one page) explaining what kind of stories, ideas or themes that you would like to explore, and how participation in the program will support your professional development and career goals with a view to creating film, television and/or other screen content.
- A current CV or biography.

Submit your application through the SAFC's online grants portal: <https://safilm.smartygrants.com.au/>

Before applying, please ensure you are familiar with the [SAFC Terms of Trade](#), available on the SAFC website.

Where can I find out more?

For further enquiries, please contact SAFC's First Nations Programs Lead Brian Scarce on 08 8269 6577 or email brian.scarce@safilm.com.au.

The SAFC has zero tolerance for unsafe workplace behaviours, including discrimination, harassment and bullying. This includes all events and activities that we manage and support as well as all projects and other initiatives we fund.

The SAFC is a participating member of the South Australian Government [WE'RE EQUAL](#) initiative as demonstration of its commitment to respectful behaviours and active support of diversity and inclusion; and has also adopted the [Australian Screen Industry Code of Conduct](#).