

# South Australian Film Corporation Application Form

SEED DEVELOPMENT INVESTMENT

**THIS APPLICATION FORM MUST BE COMPLETED IN FULL. DO NOT WRITE 'SEE ATTACHED'.  
YOU WILL BE UNABLE TO SUBMIT AN INCOMPLETE APPLICATION FORM**

**PLEASE NOTE: ALL PERSONAL INFORMATION SUBMITTED WITH THIS APPLICATION WILL BE  
DEALT WITH IN ACCORDANCE WITH THE SAFC'S [PRIVACY STATEMENT](#)**

## ELIGIBILITY

### Eligibility Checklist

- Applicant is an Australian citizen or permanent resident of Australia and is 18 years of age or older;
- Applicant is a principal or company director of an incorporated South Australian screen production company;
- The company is able to demonstrate that it owns or controls the necessary rights to produce the slate of projects in this application
- Applicant has met with SAFC prior to submission to discuss this application
- At least one principal or company director has a minimum of three (3) credits as producer or executive producer on any combination of long form narrative driven drama or documentary project, that has secured commercial release via theatrical, broadcast or digital platforms;

OR

At least one principal or company director has one (1) credit as a producer or executive producer on a feature film selected for a major film festival (eg Cannes, Venice, Berlin, Sundance or Toronto, or IDFA, Hot Docs)

**List projects demonstrating proof of eligibility as confirmed above, including the title, type (eg theatrically released feature drama) and year of release.**

***You will not be able to submit this form unless all eligibility check boxes are ticked***

# GENERAL INFORMATION

<b>Company Name</b>			
<b>Applicant (person representing contracting party)</b>			
<b>First Name</b>		<b>Last Name</b>	
<b>Main Contact for Correspondence</b>			
<b>Contracting party</b>			
<b>ABN (Contracting Party)</b>			
<b>Company ACN (if applicable)</b>			
<b>Registered for GST? (contracting party)</b>			
<b>Main Contact Email</b>			
<b>Main Contact Landline</b>		<b>Main Contact Mobile</b>	
<b>Registered address (for contracting purposes this must not be a PO Box)</b>			
<b>Address</b>			
<b>Suburb</b>	<b>State</b>	<b>Postcode</b>	<b>Country</b>
<b>Address for correspondence As above</b> <input type="checkbox"/>			
<b>Address</b>			
<b>Suburb</b>	<b>State</b>	<b>Postcode</b>	<b>Country</b>

<b>Name of staff member in SAFC's Industry Development and Production (IDP) department you have discussed your application with</b>	
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## Amount Requested from SAFC

<b>Seed Development Investment</b>	<b>Seed Talent Grant</b>
<b>Seed New Project Grant</b>	<b>Funds for additional company principals</b>
<b>Total Seed Funds Requested</b>	

<b>Briefly summarise the intended use of funds requested from the SAFC (focusing on the main creative and business aspirations of your company) (100 word maximum)</b>

# PREVIOUS APPLICATION HISTORY

Has an application for this program been previously declined by the SAFC?  No  Yes

Outline changes to this project that have been made since the application was declined (e.g. marketplace, creatives, script etc.)

# COMPANY INFORMATION

Company Name

### List Company Principals\*

\*A company principal is defined as a shareholder or member of the Board of Directors that holds a senior management position and is active in the day to day operations of the company.

First Name	Last Name	Length of time as company principal

### Company Shareholders

Name	Shareholding		South Australian resident?
	No.	%	
<b>Total number of shares issued</b>			

### Board Members

Name	Position	Start of Term	End of Term

### Corporate Structure

Provide following information for any entities or holding companies or subsidiaries of the applicant company, as well as sister companies (ie companies with the same holding company as applicant company)

<b>Name of Entity 1</b>	
<b>Relationship to applicant company</b> (include percentage ownership of or by applicant company if relevant)	
<b>Ownership/Management</b> (include names of company directors and individual shareholders, and details of any foreign ownership)	
<b>Main Activity</b>	
<b>Common Aspects</b> (personnel and resources common to both the applicant company and the entity)	

<b>Name of Entity 2</b>	
<b>Relationship to applicant company</b> (include percentage ownership of or by applicant company if relevant)	
<b>Ownership/Management</b> (include names of company directors and individual shareholders, and details of any foreign ownership)	
<b>Main Activity</b>	
<b>Common Aspects</b> (personnel and resources common to both the applicant company and the entity)	

<b>Name of Entity 3</b>	
<b>Relationship to applicant company</b> (include percentage ownership of or by applicant company if relevant)	
<b>Ownership/Management</b> (include names of company directors and individual shareholders, and details of any foreign ownership)	
<b>Main Activity</b>	
<b>Common Aspects</b> (personnel and resources common to both the applicant company and the entity)	

**Briefly summarise the history of the company, including development and production history, funding received, and key people (current and previous)**

**Key Team Member Biographies (100 word maximum)**

<b>Bio 1</b>
<b>Bio 2</b>



# BUSINESS PLAN

**Briefly summarise the company's creative and commercial ambitions or overall goals**

## **Business Goals**

**Outline your short term (12-18 month) business goals in the SA Screen Industries**

**Outline your medium term (3-5 year) business goals in the SA Screen Industries**

**Outline your long term (5-10 year) business goals in the SA Screen Industries**

**Detail how your company's use of Seed funds would contribute to the growth of the SA screen industry**  
(eg employment expectations, skill development, growth of local screen sector, other SAFC strategic objectives)





Provide a narrative summary of the projections above, including any assumptions, parameters or other facts which have informed the figures presented.

### 5 Year Expenditure Plan and Proposed Draw-down Timeline for Seed Funds

(Use values as calculated in the [Seed Development Investment Budget Spreadsheet](#))

	Year 1	Year 2	Year 3	Year 4	Year 5	Total
<b>Seed Development Investment</b>	A1	A2	A3	A4	A5	A6
<b>Seed New Project Grant</b>	B1	B2	B3	B4	B5	B6
<b>Seed Talent Grant</b>	C1	C2	C3	C4	C5	C6
<b>Total Seed Funding</b>	D1	D2	D3	D4	D5	D6
<b>Total Other Funding</b>	E1	E2	E3	E4	E5	E6
<b>Total Cost of Activity</b>	F1	F2	F3	F4	F5	F6

### Details of Proposed Expenditure

Outline your strategy for expending Seed funds in the dedicated boxes below; include proposed activities, costs, dates and time frames, and address how any additional finance for each activity will be sourced. Figures should correlate with the totals for each program in the table above (SDI, New Project & Talent Grant)

#### Seed Development Investment

#### Seed New Project Grant

\*To draw down approved Seed New Project Grant funds a separate [addendum](#) outlining project details will be required. This may be submitted at any time after Seed Development Investment approval, or in conjunction with this Seed Development Investment application.

## Seed Talent Grant

\*To draw down approved Seed Talent Grant funds a separate [addendum](#) outlining further details will be required. This may be submitted at any time after Seed Development Investment approval, or in conjunction with this Seed Development Investment application.

**Outline the unique selling points of your business, and value proposition or competitive advantage that will be enabled by the Seed Development Investment and grants.**

### Third Party Finance Strategy

**Detail your plans for attracting third party finance to complement the expenditure plan above**

## INDUSTRY PARTNERSHIPS & COMMERCIAL RELATIONSHIPS

Include names of entities and notes on the nature of the relationship

**Local: List any industry partnerships or other relationships within local (South Australian) networks (e.g. local companies, practitioners)**

**National: List any industry partnerships or other relationships within your national networks (e.g. co-producers, marketplace etc.)**

**International: List any industry partnerships or other relationships within international networks (e.g. co-producers, marketplace etc.)**



# SUPPORTING DOCUMENTS AND CHECKLIST

**PLEASE SUBMIT YOUR FORM AND ANY ADDITIONAL SUPPORT MATERIALS ELECTRONICALLY VIA THE SAFC ONLINE APPLICATION PORTAL: [www.hightail.com/u/safc](http://www.hightail.com/u/safc)**  
HARD COPIES WILL NOT BE REQUIRED

**SEE “[SUBMITTING ELECTRONIC DOCUMENTS](#)” ON THE SAFC WEBSITE FOR DETAILS ON HOW TO PREPARE YOUR DOCUMENTS AND SUBMIT THEM USING THE PORTAL**

## **Checklist of Documents Required for this Submission**

- A completed Seed Development Investment application form
- 1-2 page (maximum) Curriculum Vitae of any named company principals
- Breakdown of organisational structure
- Copies of company shareholding details including ASIC documentation and the company constitution
- A comprehensive Business Plan including (but not be limited to) Company Overview, Industry Analysis, Marketing Strategy, Operational Plan and Financial Plan.
  
- Completed SDI Budget Spread sheet Template available in the same location as this form
- Comprehensive financial statements including: profit & loss, cashflow and balance sheets for previous 3 years, plus a 12 month projection. Details should be provided for the applicant company and any associated entities noted above
- Proof of commitment from other financiers such as executed agreements, deal memos, and letters of offer (if applicable)
- A [Seed Development Investment Project Details addendum form](#) for each project the applicant wishes to include as part of the current company slate (the addendum provides a framework for providing specific project information).

**FOR ASSISTANCE OR ENQUIRIES REGARDING THE SUBMISSION PROCESS, CONTACT:**  
SAFC Program Coordinator

South Australian Film Corporation  
Industry Development and Production  
Adelaide Studios  
226 Fullarton Road  
GLENSIDE SA 5065

p: +61 8 8394 2028 | e: [programs@safilm.com.au](mailto:programs@safilm.com.au)

[Further Information](#)

[Principles that underpin our decision making](#)



# DECLARATION & SIGNATURE

By submitting this application form and any associated addendum forms, the applicant hereby:

- declares that it has read and understood the SAFC's current guidelines and terms of trade;
- acknowledges and agrees that the SAFC has the right to vary any of its guidelines or terms of trade without notice at any time and at the SAFC's sole discretion;
- acknowledges and agrees that SAFC funding is discretionary and that the final interpretation of SAFC guidelines and the decision to approve any given application rests solely with the SAFC;
- warrants that the information contained in and attached to this application is, to the best of the applicant's knowledge, true and correct;
- undertakes to advise the SAFC immediately of any significant changes to the proposed project and/or the information or materials supplied with this application;
- warrants that it owns or controls all relevant rights in the underlying works and/or copyright materials necessary to proceed with the proposed project as envisaged by this application, and the applicant agrees to indemnify the SAFC against all actions, suits, proceedings, claims or demands made against the SAFC by reason of any breach of the aforementioned warranty;
- agrees that the SAFC may download, copy, store and use any material supplied by the applicant as part of this application and may in addition provide access to such material to nominated third parties as part of the application process;
- agrees to indemnify the SAFC against all actions, suits, proceedings, claims or demands made against the SAFC as a result of or arising from the SAFC's use of the materials for the purposes of this application; and
- acknowledges and agrees that the SAFC may publish, for promotional purposes only, information about the project contained in this application in South Australian Government media releases, on the SAFC website and/or in SAFC newsletters (this information may include project name, genre and synopsis, names and past credits of individuals comprising key creatives, and the amount of SAFC investment).

Read and agreed by

Date

## The fine print

As with all South Australian Film Corporation programs, the following application form must be read in conjunction with the South Australian Film Corporation General Guidelines & Standard Terms of Trade and relevant guideline. Applicants are required to discuss their applications with a member of the SAFC's Industry Development and Production (IDP) department prior to submitting an application.

All guidelines and application forms can be found at [www.safilm.com.au](http://www.safilm.com.au)

