

South Australian Film Corporation Program Guideline

1.0 PRODUCTION FINANCE

1.02 PRODUCTION INVESTMENT

DIGITAL MEDIA

01.02 PRODUCTION INVESTMENT DIGITAL MEDIA

› Supporting the production of original and ambitious digital media projects.

what is this scheme?	This scheme invests in the production of digital media projects with strong market attachments.
what projects are eligible?	Digital media projects including but not limited to: <ul style="list-style-type: none">/ interactive online and/or mobile dramas and documentary/ narrative rich computer games/ narrative driven cross-platform projects/ narrative rich websites/ webisodes Existing film or television programs seeking to add a new and genuinely interactive dimension are also eligible
who is eligible?	In addition to the eligibility criteria detailed in the General Guidelines, applicants must meet all of the following: <ul style="list-style-type: none">/ be a South Australian producer with:<ul style="list-style-type: none">– a significant and appropriate track record; or– an appropriately experienced team
what is offered?	Up to 10% of the total production budget to a maximum of \$300,000
what special conditions apply?	<p>The South Australian Film Corporation will prioritise digital media projects that are narrative rich and highly interactive. However, it will consider the merits of other digital media projects that have strong marketplace attachment.</p> <p>At a minimum projects must:</p> <ul style="list-style-type: none">/ have marketplace investment and production finance in place/ be substantially developed with a comprehensive business and marketing plan in place/ exhibit a high level of creative ambition/ have a high economic, cultural and creative benefits to South Australia <p>The South Australian Film Corporation invests in the production of digital media content rather than the development or purchase of the enabling technology, hardware or software that delivers the content.</p> <p>Under this program the South Australian Film Corporation does not invest in projects that are primarily educational in their content.</p>
how do I apply?	<p>The application process is detailed in the General Guidelines.</p> <p>Application forms are available online at www.safilm.com.au.</p> <p>After reading the General Guidelines and confirming eligibility, applicants are asked to discuss their applications with the relevant South Australian Film Corporation Project Officer prior to submitting an application.</p>

what are the minimum requirements?	<p>In general at a minimum, the South Australian Film Corporation will require:</p> <ul style="list-style-type: none"> / a completed Digital Media Production Investment application form / a treatment (typically 10 - 15 pages, providing an outline of the content, characters, style and approach of the proposed project) / a detailed art bible including environment and character graphics / a detailed production schedule / an A-Z production budget / a financing plan / evidence of marketplace attachment / audio- visual material submitted in support of the project
when can I apply?	Digital Media Production Investment funding applications will be considered on an ongoing basis for projects with market attachments in place.
where do I submit my application?	<p>South Australian Film Corporation 3 Butler Drive Hendon South Australia 5014</p>
where can I find more information?	<ul style="list-style-type: none"> / Read the South Australian Film Corporation General Guidelines / Visit www.safilm.com.au / Contact an Industry Development and Production project officer on +61 8 8348 9300.

The fine print

As with all South Australian Film Corporation programs, the following guidelines must be read in conjunction with the South Australian Film Corporation General Guidelines, Terms of Trade and application form. Applicants are required to discuss their applications with a South Australian Film Corporation project manager prior to submitting an application.

General Guidelines and application forms can be found at www.safilm.com.au

